



**Take action to help make Camden net zero carbon by 2030  
Sign up to the Camden Climate Pledge**

**Support the Camden Climate Action Plan and join others to work together  
towards net zero carbon emissions by 2030.**

**Why take the pledge?**

The Climate Pledge provides an opportunity to show publicly your support, receive recognition and access support through the Camden Climate Change Alliance. Take the Climate Pledge now to:

- Be included in the social media campaign
- Receive publicity through CCCA communication channels and website
- Showcase your achievements
- Use the **'Camden Climate Check'** logo
- Access peer to peer knowledge sharing activities
- Receive advice on local funding opportunities
- Access free expert support and resources to achieve actions



**How does it work?**

Sign up through the CCCA website and choose actions across 8 sustainability areas which you commit to undertake. The CCCA will then offer you support in achieving these goals. There are actions for those on all levels of sustainability for all sectors.

- Consider the themes
- Choose your actions
- Make your pledge
- Receive support

**Organisations based or operating in the London Borough of Camden are eligible to sign up.**











**We are proud to support the Camden Climate Change Alliance and the Climate Pledge. The Pledge is an opportunity to make a difference in tackling the climate crisis and receive support on sustainability from the CCCA. Midtown BID encourages all our partners to take the pledge and work together to implement real change.**



Debbie Akehurst, CEO, Midtown BID

## Climate Pledge themes:

 <p>ENVIRONMENTAL MANAGEMENT</p>	<p>Create a framework which helps your business/organisation achieve its goals through review, evaluation and improvement of environmental performance</p>
 <p>ENERGY EFFICIENCY AND RENEWABLES</p>	<p>Reduce your operation's carbon emissions through improved energy efficiency and the use of renewable energy</p>
 <p>WASTE PREVENTION</p>	<p>Manage waste generated from your operations according to the principles of reduce, re-use and recycle.</p>
 <p>SUPPLY CHAIN AND DELIVERIES</p>	<p>Strive to incorporate environmental and social considerations into your business/organisations procurement processes and reduce the carbon emissions resulting from your deliveries</p>
 <p>BUSINESS TRAVEL AND COMMUTING</p>	<p>Make every effort to reduce carbon emissions resulting from business travel and staff commuting within your business/organisation</p>
 <p>STAFF ENGAGEMENT</p>	<p>Undertake to educate and motivate employees to operate in an environmentally and socially responsible manner, and to conserve resources wherever practicable</p>
 <p>ENCOURAGING BIODIVERSITY</p>	<p>Work to protect and promote biodiversity in Camden</p>
 <p>PARTNERSHIP</p>	<p>Commit to working in partnership with local schools/community groups on projects aimed at improving sustainability and encouraging biodiversity.</p>

### Find out more

The Camden Climate Change Alliance are a not-for-profit membership network set up by the London Borough of Camden. We bring together businesses, public and third sector organisations across the borough, and support them to deliver sustainable services and products.

To find out more about the Camden Climate Pledge please contact the Camden Climate Change Alliance [camdencca@camden.gov.uk](mailto:camdencca@camden.gov.uk)

Or visit the CCCA website to **take the pledge now:** [www.camdencca.org](http://www.camdencca.org)

### Working in partnership

## Camden Climate Change Alliance



@camdenclimate #PledgeNetZeroCamden

