

What if... we fixed Fast Fashion?



Knitting and repairing was taught everywhere from health centres to shops? Regular clothes swaps took place in every school, health/community centre, library, etc? What if shops rented out clothes for those times we needed something special!

**HOLD A
CLOTHES
SWAP IN
YOUR
SCHOOL**



**SAY 'BYE BYE'
TO THE
'BUY BUY'
CULTURE**

We joined forces with Friends of the Earth Camden, to set up clothes swops parties all around LB Camden. Where could you host yours?



WHY HOLD A CLOTHES SWAP

Every year in the UK we throw away 300,000 tonnes of clothing and a massive 183 million items of outgrown baby clothing tucked away in UK homes. From the billions of items produced globally, 3 out of 5 items end up in landfill after 12 months.

The clothes swap is designed to change these stats and empower people to take action against fast fashion and encourages people to update their wardrobe, not by buying cheap clothes but by swapping and sharing with their friends and others in their community.

LET'S FIX THESE STATS!

TIMEFRAME

The clothes swap can be a one off event, be installed for a certain amount of time (week or month), or become a permanent fixture in your space. We recommend a minimum of 4 hours for the swap as people will be able to come and go or stick around to wait for new items to arrive.

THE SPACE

All you need is a space with room for as many rails you have, a table and room to browse.

It's also great to have posters with facts about fast fashion around the space to educate as the event is taking place.



If you have an idea for setting up a mend & repair event, or a clothes swop contact:camdenfoe@gmail.com